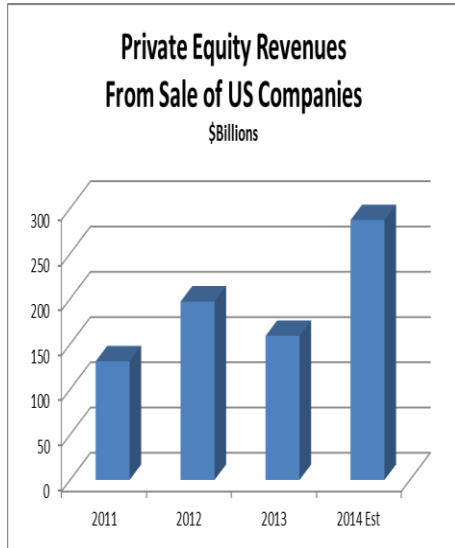


JANAS

Smart Money is Selling Its Companies at a Record Pace—Is it time for you to Sell?



If you are thinking about selling soon . . .

Private Equity firms, who as a group own more than 7,000 businesses in the US, are selling their companies at a record setting pace in 2014. Over \$100 billion worth of companies were sold during the first half of 2014, putting the full year on a pace to achieve \$285 billion in exits¹. This would represent a 45% increase over record levels set in 2012.

Janas is advising its clients, if they are ready, that they should seriously consider selling during this hot market.

What if you are not ready yet to sell?

Janas Consulting was formed precisely to help clients boost their company's performance and to prepare them for eventual sale.

For instance²:

- Auto Parts manufacturer appraised at \$4 million, increased in value to \$18 million based on a strategic plan developed with Janas.
- Digital Imaging Company, bought by investors for \$1 million equity, sold for \$11 million based on Janas recommendations over a period of several years.
- Medical Products manufacturer appraised at \$11.5 million sold for \$40 million after Janas restructuring.

Janas provides owners with strategies that often include a combination of operating efficiencies, sales expansion and growth capital to improve earnings. Equally important, Janas helps its clients position their businesses to be more attractive to likely buyers.

At Janas, We Specialize in Success.

¹ Chart data from PitchBook. Estimate for 2014 derived from first half 2014 exits annualized based upon average seasonality experienced in 2011, 2012 and 2013.

² Past Performance does not indicate future results in general or for your particular company or transaction.